



Bring Betsy Allen-Manning in to inspire your leaders to Step Up Stand Out & Lead!

**“Betsy delivers fresh and thought-provoking insights, and her delivery is highly professional and engaging.** In short, she is a rare talent, and I highly recommend her for training and presentation engagements.”

-Keith Bahde,  
PH.D. Toshiba  
International

“Betsy is a wonderful speaker and motivator and has a great message to give. **I recommend her to others without hesitation!**”

-Karen Underwood|  
Underwood  
Speaking Bureau



# Betsy Allen-Manning

Helping you develop credibility, gain respect & have more influence as a leader

- Are you and your teams **communicating effectively?**
- Would you like to **improve your ROI** from your leadership training?
- Do you understand how to manage **your time as a leader?**
- Are you frustrated with **difficult employees and mediocre results?**
- Is your team **committed to achieving company goals?**

If you want quality solutions for these difficult questions, it's time to **Step Up Stand Out & Lead** your teams more effectively.

## Who is this designed for?

**Step Up Stand Out & Lead** is designed to help organizations improve your overall communication and your employee training ROI, increase your team's productivity, reduce workplace stress, retain good talent, develop effective leaders and boost company morale.

## How do we get **Step Up Stand Out & Lead** started?

Betsy Allen-Manning uses leadership assessments and strategies to help your organization understand, leverage and profit from improved performance. Delivery options include:

- Keynote Speaking
- Workshops and organizational development training.
- Leadership development training.
- Assessments and evaluations. (Individual and team)
- Interactive facilitation exercises.

## What results can we expect?

The **Step Up Stand Out & Lead** training will help you:

- Improve poor behavior quicker.
- Hire the right people for the right position.
- Lower turn over rates.
- Develop a more engaged and cohesive team.
- Improve the quality and efficiency of the work within your team.
- Develop future leaders of your company.
- Develop the top skills, characteristics and habits of successful leaders.

Call: Betsy (972) 556-5244

email: [betsy@betsyallenmanning.com](mailto:betsy@betsyallenmanning.com)

or visit: [www.BetsyAllenManning.com](http://www.BetsyAllenManning.com)



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“Betsy shared knowledge, enthusiasm and strategies that I can use immediately for handling real situations in the workplace.”

-Sara| TSA

“Betsy is the female Tony Robbins! She can motivate anyone to be a high achiever, and she not only changes the way they work, she changes the way they live.”

-Cami Dean  
Nonpareil Institute



## Betsy Allen-Manning

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Betsy Allen-Manning will customize the **Step Up Stand Out & Lead** program to integrate with your current employee and leadership development training.

**Step Up Stand Out & Lead** provides your people with the communication strategies to start improving your workplace relationships and productivity immediately. This program builds lasting skills to enhance their organizational effectiveness.

### But we already have employee developmental training.

Our goal is not to come in and take over the training you have in place. Instead, our goal is to add value to what you're already doing, and reach deeper than your average developmental training. This impacts more than just your leaders...it changes your entire organization's culture. Here's where **Step Up Stand Out & Lead** fits into what you're already doing:

**On-boarding  
to company**

**Positional  
Training**

(Customer Service,  
Sales, Marketing...)

**Step Up,  
Stand Out &  
Lead**

**Leadership Training-**  
(Communication,  
Assessments,  
Conflict/Resolution...)

### How is working with Betsy Allen-Manning different?

Unlike traditional programs, **Betsy** offers personalized, experiential and content rich trainings. She helps everyone to implement the techniques they learn on the spot. This program is for everyone from C-suite, to your managers and your employees, to create a unified vision and culture.

**Step Up Stand Out & Lead** introduces a foundation that when integrated into your organization, creates the ability for your leaders to connect, communicate and influence more effectively.

**Betsy** ALWAYS customizes the content, discussions, tools and exercises to focus on your biggest challenges and most important priorities. Her “Use it or lose it approach, has leaders walking away knowing they are now a credible, respectable and more influential leader.

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