



## 10 Reasons to Book Betsy for Your Next Event!

### 1. You want motivated people within your organization.

Betsy Allen-Manning is known for getting people motivated and she even wrote the audio book on it- "The TRIUMPH Method-7 Ways Great Leaders Gain Commitment and Develop Highly Motivated Teams". Betsy has a unique way of delivering content that motivates people to perform at their highest level.

### 2. You want an expert and not just a speaker.



Betsy holds certifications from highly-acclaimed leadership experts, John C. Maxwell and Dr. Robert Rohm, and has over 15 years experience as a leader for multi-billion dollar corporations. She has trained leaders for BMW, Toshiba, the US Dept. of Defense and many more. Betsy is known as being one of the top motivational speakers on leadership & organizational development.

### 3. You want content that inspires action.

Betsy ALWAYS customizes the content, discussions, tools and exercises to focus on your biggest challenges and most important priorities. Her "Learn it and Live it" approach has leaders walking away with the confidence to apply what they learn immediately.

### 4. You want a customized speech or training.

When Betsy speaks to or trains a group, she takes the organizers through an intensive pre-program questionnaire to learn the biggest challenges your group is currently facing. She also learns the language of your organization so it feels as if she's one of you herself.

### 5. You want an energetic, entertaining and interactive presentation.

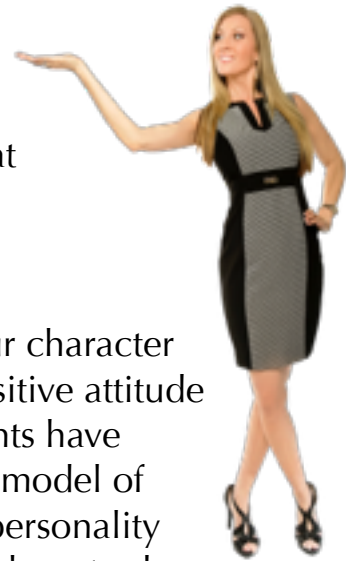
Betsy brings her 12 + years of experience headlining as a singer in shows worldwide, to every presentation. She will captivate your audience with stories, humor and participation that keeps them engaged the entire time.

## **6. You want a speaker who is reliable.**

In 2015, Betsy got a kidney infection before a major event, but that didn't cause her to cancel. Betsy not only exceeded that event with over 1500 attendees with her highest energy, but she also came through and gave 3 breakout sessions when asked. Her motto has always been: Under promise and over deliver. Betsy will always come through for you.

## **7. You want content that is memorable.**

Betsy has discovered the perfect balance between telling stories, giving acronyms and using props to help your audience remember the main points in her talks and trainings. Her goal isn't just to give a good speech, but to help your audience remember the key takeaways that drive them to take action.



## **8. You want someone who is easy to work with.**

Betsy believes that your skills get you hired, but it's your character that gets you re-hired. Being flexible, maintaining a positive attitude and having integrity are just some of the ways that clients have described Betsy in the past. Betsy also understands the model of human behavior and has the ability to adjust to many personality styles...even the difficult ones; and she teaches leaders how to do the same.

## **9. You want a speaker who seeks to serve you and your company.**

Betsy believes that you won't be put into a position of leadership until you take a posture of servanthood. Therefore, her aim is to serve you and your group by bringing massive value to every interaction she has with you before, during and after her presentation.

## **10. You want a speaker who knows how to build relationships.**

Betsy's #1 goal is to build a long term relationship with all of her clients. She is often asked back to speak or train again at an organization due to her ability to connect with everyone. She will be more like a member of your team than a one off speaker.