

"I laughed. I cried. I was so inspired!" -NAHB Conference

**Betsy Allen-Manning**

Corporate Leadership Speaker  
& Personality Expert

*Know your people. Grow your business.*

As seen on     

Betsy provides leaders with communication strategies for reducing stress, increasing influence & improving results in the workplace, by becoming an expert on their greatest asset...their people.

#### Communication Strategies:

- Do you want to reduce stress & conflict in the workplace?
- Would you like to learn how to deal with difficult people?
- Do you want to reduce turnover rates & start developing high performers?
- Would you like to increase the productivity on your team?
- Do you want to be known as a powerful & effective communicator?
- Would you like to make a difference within & beyond your organization?
- Do you want to be seen as a leader, with or without a title?
- Would you like to increase your influence with others?

Drawing on her background as a professional singer, Betsy always delivers the 3 H's of successful presentations: High energy, High engagement & High-level content.

#### Most Requested Topics:

##### Dare to Lead -3 Ways to Make Your Mark Within & Beyond Your Organization

Get ready to laugh, cry and be inspired! Based on Betsy's TEDx talk, this inspiring keynote reveals the blueprint for being a leader who makes a difference...regardless of your title. Attendees will discover how to become a more inspiring leader, build credibility, create higher levels of influence, & become 3 x more productive. Impactful leaders are effective leaders and this keynote is guaranteed to inspire leaders to step up and lead like they were born to make a difference.

*"I laughed. I cried. I was so inspired to be a better leader & make more of an impact!"*

##### Say What? 4 Strategies to Be Understood, Reduce Conflict & Transform Relationships

A conference favorite! In this highly engaging and hilarious keynote, Betsy interacts with audience members to show that communication is NOT one size fits all. Attendees will be educated and entertained as they learn about personality clashes and why they happen. They will walk away with clear strategies on how to read someone's communication style so they can reduce conflict and increase productivity when speaking to others. People remember more when they're engaged and this keynote delivers an experience they won't forget!

*"This presentation was so much fun! I laughed the entire time!"*

##### Status Quo to Standing O-How to Get Rockstar Results in Record Time

Buckle your seatbelt because you're in for a ride! In this motivational keynote you'll learn how to accelerate your success by being more intentional in 6 specific areas. Betsy shares her formula for becoming a high achiever, turning your obstacles into opportunities and following through until your end results are reached. The most successful people in the world know what they want, how they're going to get there and have the commitment it takes to achieve it. This keynote empowers attendees to get off their tush and finally give their dreams a push!

*"I was so inspired to be, do and achieve more!"*

##### Know Your People. Grow Your Business-The Science Behind Influence & Building Successful Relationships

Get ready for an experience your attendees will talk about months after the event is done! Betsy illustrates LIVE with your audience how to strategically communicate with different personalities, how to increase your influence and motivate people to take action faster. Whether your goal is to increase sales, enhance your customer service or improve team productivity, this wildly humorous and enlightening presentation shows you how to do it successfully. When you understand how others operate, there's no limit to your business growth.

*"This was the best presentation I've ever been to on DISC & Personality Styles!"*



Book Betsy to help make your next event a success!  
972-556-5244 • [betsy@betsyallenmanning.com](mailto:betsy@betsyallenmanning.com) • [betsyallenmanning.com](http://betsyallenmanning.com)



*"Betsy delivers fresh and thought-provoking insights, and her delivery is highly professional and engaging."*  
 -Keith, H.R. Director | Toshiba International

## Rave Reviews

*"The speaker evaluations were glowing! Betsy – you exceeded expectations! You provided valuable insights on leadership, giving your best and dealing with stress. Your material was useful to our current business needs. Your presentation style was interactive, engaging, thorough and FUN! I recommend Betsy to any professional group seeking to educate and inspire its members."*

-Aliana Apodaca, Senior Event Planner | SW APC 2017

*"I laughed. I cried. It was so much fun! There's so much humor! I was moved, inspired and I learned why it's important to be a good leader and how much impact we have on other people."*

-Shela Lahey, Executive VP | AMC 2017

*"The feedback was just phenomenal! She was engaging and lively, but beyond that, we had people coming back to us when we asked, "what would you change next year", and they said, "We would bring her back for longer."*

-Natasha Crumbliss, Meeting Planner | ASPE 2017 Conference

*"Betsy was OUTSTANDING! She was vibrant, infectious and engaged the audience right from the start and had them throughout the entire presentation. Truly outstanding! You can't go wrong utilizing Betsy."*

-Pamela Whitt, V.P. of Human Resources | New Horizons

*"Very professional and energetic! Betsy was very professional during the whole process (pre-event emails and phone calls, onsite communications and presentations, and post-conference followup). She showed enthusiasm and excitement around our event and her speaking topics and expertise areas and was a pleasure to work with."*

-Danica Scroth, APC Event Planner

*"Her energy, enthusiasm and the engaging way she brought these people together was a remarkable thing to see. I'm looking forward to having Betsy come back and do more of our conferences in the future."*

-Kevin Rock, Senior Director of Global Products | New Horizons

*"I've been in sales most of my life and I've been to DISC training 4 times before this, but that was the best and most relatable training I've ever received, so I was really happy to be here. Thank you so much. You did a great job, I loved your energy and it was fun!"*

-Eric Soriano | ASPE 2017 International Conference



## About Betsy

**Featured on FOX, CBS, ABC & NBC**, Betsy Allen-Manning is recognized as one of the top leadership speakers, a best selling author & personality expert. Betsy mastered the art of human behavior while working as a manager for multi-billion dollar corporations; such as Disney, the Golden Globe Events & Wynn Hotels. Betsy provides managers with communication strategies to reduce stress, increase influence and improve results in the workplace. Average clients experience a 78% reduction in workplace stress and at least a 27% increase in productivity. Betsy has used these techniques to train managers for Toshiba, TSA & The U.S. Department of Defense.



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